



Bahari Yeow Tien Hong

Partner

With over 20 years of experience in the fields of intellectual property law and general litigation, Bahari heads the Intellectual Property and Technology, Media & Telecommunications practice. He has been ranked as a leading Tier 1 intellectual property lawyer in Malaysia by legal 500, where he was acknowledged as *“undoubtedly very knowledgeable in his field of practice — his commitment, passion and enthusiasm are commendable”*.

Chambers Asia Pacific ranked Bahari as a Ranked Lawyer and described him as *“often engaged by leading global and domestic brands on trade mark infringement cases”, noted for his expertise in all types of IP litigation”, “particularly hands-on and very conversant with IP matters in Malaysia,” and “customer-centric approach and adaptability to economic changes”*.

Asia Business Law Journal lists Bahari as one of Malaysia’s Top 100 Lawyers in 2021 and acknowledges his expertise in Litigation, Intellectual Property, Licensing & Franchising, Technology, Media and Telecommunications and E-commerce, Fintech, Blockchain & Cryptos.

His approachable but solution driven personality won him the Commended External Counsel of the Year by In-House Community.

Bahari is a qualified patent, trade mark and industrial design agent. He also sits as a Panellist at the Asian International Arbitration Centre (Domain Name Dispute Resolution). He served as a member of the Group Standing Committee for Copyright (2015-2018) of the Asian Patent Attorney Association (APAA) Malaysia.

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Qualifications

- LL.M, University of Malaya
- LL.B (Hons), University of Nottingham
- Certificate of Legal Practice
- Advocate & Solicitor, High Court of Malaya

**REIMAGINING
LEGAL
SOLUTIONS**

Practice Areas

- Corporate Litigation & Risk Management
- Healthcare & Life Sciences
- Intellectual Property
- Technology, Media & Telecommunications (TMT)
- Franchise

Awards / Accolades

- Top 100 Lawyers in Malaysia by Asian Business Law Journal (2020 - 2021)
- Ranked Lawyer and Ranked Firm in Intellectual Property by Chambers & Partners Asia Pacific (since 2019)
- Leading Individual and Leading Firm in Intellectual Property by The Legal 500 Asia Pacific (since 2017)
- Recommended Lawyer and Leading Firm Dispute Resolution by The Legal 500 Asia Pacific (2021)
- Elite Practitioner in Intellectual Property by asialaw (since 2020)
- Litigation Star and Recommended Firm in Intellectual Property by Benchmark Litigation (since 2020)
- Recommended expert for enforcement and litigation by World Trademark Review 1000 (since 2018)
- Recommended expert for prosecution and strategy by World Trademark Review 1000 (since 2018)
- Global IP Awards 2020 by World Trademark Review 1000 (2020)
- Market Leading Lawyers by asialaw (2019)
- Asia IP Rankings by Asian Legal Business (since 2019)
- Firm of the Year by World Trademark Review 1000 (2018)
- Commended External Counsel of the Year by In-House Community (2017)

Publications

- Trade Marks Act chapter of the Malaysian Civil Procedure (Sweet & Maxwell, 2013,2015,2018)
- Intellectual Property, Global Comparative Guide (The Legal 500 Series, 2017)
- Intellectual Property in the Malaysian Precedents and Forms (LexisNexis)
- Media, Advertising, and Entertainment Law Throughout the World (Multilaw, 2018)
- Expert Guide — Intellectual Property (2018)
- Trademark Navigator (Lexology, 2019)
- Copyright Q&A (Chambers, 2019)
- Patent Litigation Guide (Chambers, 2019)
- Copyright Guide (Chambers, 2019)
- Trademark Guide (Chambers, 2019)

- The In-House Lawyer (Legal 500)
- Corporate Disputes Magazine - Trademark (Financier Worldwide, 2019)
- The Legal 500 Country Comparative Guides for Intellectual Property (2020 & 2021)
- Trademarks Law and Practice in Malaysia (2020 & 2021)
- Copyright Law and Practice in Malaysia (2020 & 2021)
- Patent Litigation Law and Practice in Malaysia (2020 & 2021)
- Trade Secrets 2021 Law and Practice in Malaysia

Notable Reported Cases

- United Malaya Stores Sdn Bhd V. S Selapa Sivalingam & Anor [2022] 6 CLJ 469
- Rolls-Royce Plc & Anor v Saujana Hotel Sdn Bhd [2020] 7 MLJ 161
- Orange Business Services (Network) Sdn Bhd v Dealtel (Malaysia) Sdn Bhd And Another Suit [2019] MLJU 477; [2019] 1 LNS 771
- Re Pt Garudafood Putra Putri Jaya Tbk [2019] 11 MLJ 396; [2019] 1 LNS 660
- Philip Morris Brands Sarl v Goodness For Import And Export & Ors [2018] 7 MLJ 350; [2017] 10 CLJ 337
- Telekom Malaysia Bhd & Anor v CA Multimedia Sdn Bhd & Ors [2019] MLJU 1664; [2019] 1 LNS 2005
- Bank Kerjasama Rakyat Malaysia Bhd v Koperasi Amanah Pelaburan Bhd [2020] 11 MLJ 1; [2020] 6 CLJ 203
- Lau Yong Ying V The Bank Of Punjab & Ors [2018] 4 MLJ 88;
- Thene Arulmani Chelvi A/P Arumugam V London Weight Management Sdn Bhd [2019] 6 MLJ 439; [2020] 5 CLJ 260
- Chin Cheen Foh & Ors V Saujana Resort (M) Berhad [2018] MLJU 1332; [2018] 1 LNS 1421
- Dynacast (Melaka) Sdn Bhd & Ors V Vision Cast Sdn Bhd & Anor [2016] 3 MLJ 417; [2016] 6 CLJ 176
- Goodness For Import And Export V Phillip Morris Brands Sarl [2016] 5 MLJ 171; [2016] 7 CLJ 303
- Pentamaster Instrumentation Sdn Bhd V Qav Technologies Sdn Bhd & Ors [2016] MLJU 1494; [2017] 5 CLJ 736
- Lionex (M) Sdn Bhd V Allen Lim Lai Wah & Ors [2016] MLJU 967; [2016] 1 LNS 1799
- Kassim @ Osman Bin Ahmad V Dato' Seri Jamil Khir Bin Baharom Menteri Di Jabatan Perdana Menteri (Hal Ehwal Agama Islam) & Ors [2016] 5 mlj 258
- Philip Morris Brands Sarl V Goodness For Import And Export & Ors (No 1) [2013] 9 MLJ 351
- Philip Morris Brands Sarl V Goodness For Import And Export & Ors (No 2) [2013] 9 MLJ 484
- Berjaya Books Sdn Bhd & Ors V Jabatan Agama Islam Wilayah Persekutuan & Ors [2014] 1 MLJ 138
- Affin Bank Berhad V. Acp Industries Berhad [2013] 1 LNS 388
- RHB Bank Berhad V Seni Maju Sdn Bhd & Ors [2012] 1 LNS 530; [2012] 10 MLJ 1; [2012] 2 AMCR 860
- Arab Malaysian Credit Bhd V. Wong Choi Yoke [2012] 1 LNS 953

- Metroplex Berhad V. Commerce International Merchant Bankers Berhad & Ors [2011] 1 LNS 1055
- Lockheed Martin Corp V Raytheon Co [2010] 7 MLJ 624; [2010] 4 CLJ 95
- Parkson Corp Sdn Bhd V Fazaruddin Bin Ibrahim (T/A Perniagaan Fatama) & Another Appeal [2011] 2 MLJ 46
- Philip Morris Products S.A. V Ong Kien Hoe And Others [2009] 4 MLJ 727; [2009] 6 AMR 59; [2010] 2 CLJ 106
- Ultra Dimension Sdn Bhd V American Home Assurance Company And Rewardstreet.Com (Malaysia) Sdn Bhd (Third Party) [2009] 8 MLJ 643; [2009] 9 CLJ 589
- United Allied Empire Sdn Bhd V Pengarah Tanah Dan Galian Selangor & Ors [2018] 1 MLJ 661; [2017] 8 CLJ 173
- Berjaya Land Bhd V Wong Chee Hie & Ors [2012] 8 MLJ 129; [2011] 6 AMR 126; [2012] 4 CLJ 356
- Yong Sze Fan & Anor V Sharifah Bt Mohd Tamin & Ors [2008] 7 MLJ 803; [2008] 8 CLJ 613
- See Teow Guan & 12 Others V Liquidators Of Kian Joo Holdings Sdn Bhd (In Liquidation) & 3 Others [2008] 1 MLJ 305; [2008] 1 AMR 811; [2008] 1 CLJ 218
- Ummi Hafilda Bte Ali V Ketua Setiausaha Parti Islam Se Malaysia (Pas) & Ors [2006] 4 MLJ 761; [2006] 3 CLJ 252
- Gurdev Kaur A/P Bhag Singh V Bsn Commercial Bank (M) Berhad [2005] MLJU 638; [2005] 1 LNS 395
- Malayan Flour Mills Bhd V Teh Wee Kok [2005] 7 MLJ 247; [2005] 7 CLJ 213